

**DESIRING GOD**  
**CONSOLIDATED FINANCIAL STATEMENTS**  
**YEAR ENDED JUNE 30, 2014**

**DESIRING GOD  
TABLE OF CONTENTS  
YEAR ENDED JUNE 30, 2014**

<b>INDEPENDENT AUDITORS' REPORT</b>	<b>1</b>
<b>CONSOLIDATED FINANCIAL STATEMENTS</b>	
<b>CONSOLIDATED BALANCE SHEET</b>	<b>3</b>
<b>CONSOLIDATED STATEMENT OF ACTIVITY</b>	<b>4</b>
<b>CONSOLIDATED STATEMENT OF CASH FLOWS</b>	<b>5</b>
<b>NOTES TO CONSOLIDATED FINANCIAL STATEMENTS</b>	<b>6</b>
<b>CONSOLIDATING INFORMATION</b>	
<b>CONSOLIDATING BALANCE SHEET</b>	<b>10</b>
<b>CONSOLIDATING STATEMENT OF ACTIVITY</b>	<b>11</b>

## INDEPENDENT AUDITORS' REPORT

Board of Directors  
Desiring God  
Minneapolis, Minnesota

### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of Desiring God (including Children Desiring God, LLC), which comprise the consolidated balance sheet as of June 30, 2014, and the related consolidated statements of activity and cash flows for the year then ended, and the related notes to the consolidated financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Board of Directors  
Desiring God

***Opinion***

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Desiring God as of June 30, 2014, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Report on Supplementary Information**

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating information on pages 10 and 11, which is the responsibility of management, is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information has not been subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we do not express an opinion or provide any assurance on it.

*CliftonLarsonAllen LLP*

**CliftonLarsonAllen LLP**

Minneapolis, Minnesota  
December 10, 2014

**DESIRING GOD  
CONSOLIDATED BALANCE SHEET  
JUNE 30, 2014**

**ASSETS**

**CURRENT ASSETS**

Cash and Cash Equivalents	\$ 1,280,745
Accounts Receivable	1,186
Other Receivables	1,919
Prepaid Expenses	55,364
Inventory	30,542
Total Current Assets	<u>1,369,756</u>

**PROPERTY AND EQUIPMENT**

Leasehold Improvements	360,870
Furnishings and Equipment	195,028
Total Leasehold Improvements and Equipment	<u>555,898</u>
Less: Accumulated Depreciation	<u>(172,957)</u>
Total Property and Equipment	<u>382,941</u>

Total Assets	<u><u>\$ 1,752,697</u></u>
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**LIABILITIES AND NET ASSETS**

**CURRENT LIABILITIES**

Accounts Payable	\$ 150,585
Accrued Expenses	272,917
Deferred Revenue	248,555
Total Liabilities	<u>672,057</u>

**NET ASSETS**

Unrestricted - Undesignated	(115,005)
Unrestricted - Board Designated	812,704
Unrestricted - Property and Equipment	382,941
Total Unrestricted Net Assets	<u>1,080,640</u>
Total Net Assets	<u>1,080,640</u>

Total Liabilities and Net Assets	<u><u>\$ 1,752,697</u></u>
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*See accompanying Notes to Consolidated Financial Statements.*

**DESIRING GOD**  
**CONSOLIDATED STATEMENT OF ACTIVITY**  
**YEAR ENDED JUNE 30, 2014**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>	<u>Percentage</u>
<b>SUPPORT AND REVENUE</b>				
Contributions	\$ 3,107,153	\$ -	\$ 3,107,153	59.5 %
Grants and Honoraria	255,800	-	255,800	4.9
Product Sales	1,167,955	-	1,167,955	22.3
Bookstore Revenue	23,387	-	23,387	0.4
Conference Revenue	661,874	-	661,874	12.7
Interest Income	851	-	851	-
Miscellaneous	9,527	-	9,527	0.2
Net Assets Released from Purpose Restriction	<u>227,842</u>	<u>(227,842)</u>	<u>-</u>	<u>-</u>
Total Support and Revenue	<u>5,454,389</u>	<u>(227,842)</u>	<u>5,226,547</u>	<u>100.0 %</u>
<b>EXPENSES</b>				
Program Expenses	4,041,612	-	4,041,612	77.8 %
Support Expenses:				
General and Administrative Expense	797,239	-	797,239	15.3
Fundraising Expense	<u>356,724</u>	<u>-</u>	<u>356,724</u>	<u>6.9</u>
Total Support Expenses	<u>1,153,963</u>	<u>-</u>	<u>1,153,963</u>	<u>22.2</u>
Total Expenses	<u>5,195,575</u>	<u>-</u>	<u>5,195,575</u>	<u>100.0 %</u>
<b>CHANGE IN NET ASSETS</b>	258,814	(227,842)	30,972	
Net Assets - Beginning	<u>821,826</u>	<u>227,842</u>	<u>1,049,668</u>	
<b>NET ASSETS - ENDING</b>	<u>\$ 1,080,640</u>	<u>\$ -</u>	<u>\$ 1,080,640</u>	

See accompanying Notes to Consolidated Financial Statements.

**DESIRING GOD**  
**CONSOLIDATED STATEMENT OF CASH FLOWS**  
**YEAR ENDED JUNE 30, 2014**

**CASH FLOWS FROM OPERATING ACTIVITIES**

Change in Net Assets	\$	30,972
Adjustments to Reconcile Change in Net Assets to Net Cash Used by Operating Activities:		
Depreciation and Amortization		64,293
Loss on Sale of Property and Equipment		11,136
(Increase) Decrease in Current Assets:		
Accounts and Other Receivables		102,764
Prepaid Expenses		17,252
Inventory		26,688
Increase (Decrease) in Current Liabilities:		
Accounts Payable		47,819
Accrued Expenses		120,969
Deferred Revenue		101,594
Net Cash Provided by Operating Activities		523,487

**CASH FLOWS FROM INVESTING ACTIVITIES**

Payments Received on Note Receivable		21,111
Purchases of Property and Equipment		(360,870)
Net Cash Used by Investing Activities		(339,759)

**INCREASE IN CASH AND CASH EQUIVALENTS**

183,728

Cash and Cash Equivalents - Beginning of Year

1,097,017

**CASH AND CASH EQUIVALENTS - END OF YEAR**

\$ 1,280,745

*See accompanying Notes to Consolidated Financial Statements.*

**DESIRING GOD**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**JUNE 30, 2014**

**NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Organization and Nature of Business**

The mission of Desiring God is to help people everywhere understand and embrace the truth that God is most glorified in us when we are most satisfied in him. The core strategy of Desiring God is to corral, curate, and freely spread John Piper content through a maximally useful website. This consists of items such as audio and video sermons, blog, books, ebooks, and apps. In addition, Desiring God oversees Children Desiring God, which publishes children's educational curricula and coordinates conferences.

**Basis of Consolidation**

The consolidated financial statements include the activities of Desiring God and Children Desiring God, LLC. The consolidation is due to the Organization's control of Children Desiring God, LLC as the sole member of the LLC. All intercompany transactions have been eliminated in consolidation.

**Financial Statement Presentation**

Net assets and revenues, gains, and losses of the Organization are classified based on donor imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Unrestricted – Resources over which the board of directors has discretionary control. Designated amounts represent those revenues which the board has set aside for a particular purpose.

Temporarily Restricted – Those resources subject to donor imposed restrictions which will be satisfied by actions of the Organization or passage of time. The organization does not have any temporarily restricted net assets during the current year.

The Organization has elected to present temporarily restricted contributions, which are fulfilled in the same calendar year, within the unrestricted net asset class.

**Cash and Cash Equivalents**

Cash and cash equivalents includes all cash balances and highly liquid investments with an original maturity of three months or less. The Organization deposits its temporary cash investments in high credit quality financial institutions. At times, such investments may be in excess of Federal Deposit Insurance Corporation (FDIC) insurance limits.

**Accounts and Other Receivables**

Receivables are stated at realizable value. The Organization provides an allowance for bad debts using the allowance method, which is based on management judgment considering historical information. Services are sold on an unsecured basis. An allowance is provided for accounts when a significant pattern of uncollectibility has occurred. When all collection efforts have been exhausted, the accounts are written off against the written allowance. At June 30, 2014, all amounts were considered collectible and no allowance was deemed necessary.



**DESIRING GOD**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**JUNE 30, 2014**

**NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Inventory**

Inventory consisting of religious books and materials is valued at current cost utilizing a weighted average method of accounting.

**Property and Equipment**

Property and equipment are carried at cost, less accumulated depreciation. Depreciation of property and equipment is computed using the straight-line method over the estimated useful asset lives (shorter of asset life or lease term for leasehold improvements). Depreciation expense for the year ended June 30, 2014 was \$64,293.

**Accounting Estimates**

Management uses estimates and assumptions in preparing consolidated financial statements in accordance with U.S. generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could vary from the estimates that were used.

**Deferred Revenue**

Payments received by the Organization for conferences held in future periods are deferred and subsequently recognized as revenue in the year for which the payment applies.

**Functional Expenses**

Salaries and related expenses are allocated based on job descriptions and the best estimates of management. Expenses, other than salaries and related expenses, which are not directly identifiable by program or supporting service, are allocated on the best estimates of management.

**Subsequent Events**

In preparing these consolidated financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through December 10, 2014, the date the consolidated financial statements were available to be issued.

**NOTE 2 TAX EXEMPT STATUS**

The Organization qualifies as a tax-exempt organization described in Section 501(c)(3) and is not a private foundation under Section 509(a)(2) of the Internal Revenue Code. As such, it is subject to federal and state income taxes on net unrelated business income.

The Organization adopted the income tax standard for uncertain tax positions. No liability was recognized by the Organization as a result of the standards implementation. The Organization's 2013, 2012, and 2011 tax years are open for examination by the IRS. The entity files as a tax-exempt organization. Should that status be challenged in the future, all years since inception could be subject to review by the IRS.

**DESIRING GOD**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**JUNE 30, 2014**

**NOTE 3 NET ASSETS RELEASED FROM RESTRICTION**

Net assets released from purpose restrictions during the year ended June 30, 2014 was \$227,842.

**NOTE 4 LEASES**

The Organization had a lease agreement for office space and parking lot space. The lease called for monthly payments of \$6,655 through March 31, 2013, increasing to \$6,688 per month through the end of the lease on March 31, 2015.

The Organization exercised their option to terminate the lease in accordance with the terms of the lease agreement, effective October 31, 2013. In June 2013, Desiring God and Children's Desiring God entered into new lease agreements. Desiring God's lease terminates on October 31, 2020 and Children's Desiring God's lease terminates on May 31, 2014, with the option to renew. Rent expense for the year ended June 30, 2014 was \$93,770.

The following is the future minimum lease payment schedule for the leases noted above:

<u>Year Ending December 31.</u>	<u>Amount</u>
2015	\$ 89,440
2016	66,690
2017	67,950
2018	67,140
2019	67,400
Thereafter	91,770
Total	<u>\$ 450,390</u>

**NOTE 5 COMMITMENTS**

The Organization has agreed to severance payments totaling \$125,000 to be paid during the year ended June 30, 2015. This is included in accrued expenses on the consolidated balance sheet.

**NOTE 6 PENSION PLAN**

The Organization has a 401(K) plan that covers substantially all employees. Employees participate in the plan if they have one year of service and work at least 500 hours per year. The Organization matches up to 4% of employee's annual gross salary. The Organization follows the policy of funding retirement plan contributions as accrued. Contributions to the plan totaled \$60,421 for the year ended June 30, 2014.

**DESIRING GOD**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**JUNE 30, 2014**

**NOTE 7 RELATED PARTIES**

In 2001, the Piper family formed the Desiring God Foundation. This organization is a 501(c)(3) – Private Foundation and has no legal connection with Desiring God Ministries. The Foundation's assets include the rights to receive royalties under publishing contracts for books written by John Piper, the Foundation's President. The purpose of the Foundation is to make grants to churches and other Christian ministries. Since its inception the Foundation has disbursed grants to help fund Desiring God but it is under no charter requirement to do so. Desiring God received grants from Desiring God Foundation in the amount of \$200,000 during the year ended June 30, 2014.

Royalties to one of the authors of the curriculum was distributed into a company that was formed to distribute funds for charitable purposes. One of the owners of this company is the President and Founder of Children's Desiring God. During the year ended June 30, 2014, the distributed amount to this company totaled \$56,177.

**NOTE 8 LINE OF CREDIT**

In 2011, the Organization entered into a line of credit agreement with Wells Fargo Bank. The line of credit is unsecured and provides for short-term borrowing up to \$100,000 at a variable interest rate of prime + 6.75%. The agreement automatically renews each year until terminated by the Organization. There were no outstanding balances due on this line of credit as of June 30, 2014.

**DESIRING GOD  
CONSOLIDATING BALANCE SHEET  
JUNE 30, 2014**

<b>ASSETS</b>	<u>Desiring God</u>	<u>Children Desiring God</u>	<u>Eliminations</u>	<u>Total</u>
<b>CURRENT ASSETS</b>				
Cash and Cash Equivalents	\$ 1,193,377	\$ 87,368	\$ -	\$ 1,280,745
Accounts Receivable	-	1,186	-	1,186
Other Receivables	10,595	-	(8,676)	1,919
Prepaid Expenses	53,614	1,750	-	55,364
Inventory	-	30,542	-	30,542
Total Current Assets	<u>1,257,586</u>	<u>120,846</u>	<u>(8,676)</u>	<u>1,369,756</u>
<b>PROPERTY AND EQUIPMENT</b>				
Building Improvements	360,870	-	-	360,870
Furnishings and Equipment	147,685	47,343	-	195,028
Total Building Improvements and Equipment	<u>508,555</u>	<u>47,343</u>	<u>-</u>	<u>555,898</u>
Less: Accumulated Depreciation	<u>(146,101)</u>	<u>(26,856)</u>	<u>-</u>	<u>(172,957)</u>
Total Property and Equipment	<u>362,454</u>	<u>20,487</u>	<u>-</u>	<u>382,941</u>
 Total Assets	 <u>\$ 1,620,040</u>	 <u>\$ 141,333</u>	 <u>\$ (8,676)</u>	 <u>\$ 1,752,697</u>
<b>LIABILITIES AND NET ASSETS</b>				
<b>CURRENT LIABILITIES</b>				
Accounts Payable	\$ 79,880	\$ 79,381	\$ (8,676)	\$ 150,585
Accrued Expenses	259,690	13,227	-	272,917
Deferred Revenue	248,555	-	-	248,555
Total Liabilities	<u>588,125</u>	<u>92,608</u>	<u>(8,676)</u>	<u>672,057</u>
<b>NET ASSETS</b>				
Unrestricted - Undesignated	(143,243)	28,238	-	(115,005)
Unrestricted - Board Designated	812,704	-	-	812,704
Unrestricted - Property and Equipment	362,454	20,487	-	382,941
Total Unrestricted Net Assets	<u>1,031,915</u>	<u>48,725</u>	<u>-</u>	<u>1,080,640</u>
Total Net Assets	<u>1,031,915</u>	<u>48,725</u>	<u>-</u>	<u>1,080,640</u>
 Total Liabilities and Net Assets	 <u>\$ 1,620,040</u>	 <u>\$ 141,333</u>	 <u>\$ (8,676)</u>	 <u>\$ 1,752,697</u>

**DESIRING GOD**  
**CONSOLIDATING STATEMENT OF ACTIVITY**  
**YEAR ENDED JUNE 30, 2014**  
**(UNAUDITED)**

	Desiring God			Children Desiring God			Eliminations	Total
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total		
<b>SUPPORT AND REVENUE</b>								
Contributions	\$ 3,052,023	\$ -	\$ 3,052,023	\$ 55,130	\$ -	\$ 55,130	\$ -	\$ 3,107,153
Grants and Honoraria	255,800	-	255,800	-	-	-	-	255,800
Product Sales	53,419	-	53,419	1,114,536	-	1,114,536	-	1,167,955
Bookstore Revenue	23,387	-	23,387	-	-	-	-	23,387
Conference Revenue	589,372	-	589,372	73,492	-	73,492	(990)	661,874
Interest Income	776	-	776	75	-	75	-	851
Miscellaneous	9,527	-	9,527	-	-	-	-	9,527
Net Assets Released from Purpose Restriction	227,842	(227,842)	-	-	-	-	-	-
Total Support and Revenue	4,212,146	(227,842)	3,984,304	1,243,233	-	1,243,233	(990)	5,226,547
<b>EXPENSES</b>								
Program Expenses	3,114,665	-	3,114,665	927,937	-	927,937	(990)	4,041,612
Support Expenses:								
General and Administrative Expense	505,393	-	505,393	291,846	-	291,846	-	797,239
Fundraising Expense	351,473	-	351,473	5,251	-	5,251	-	356,724
Total Support Expenses	856,866	-	856,866	297,097	-	297,097	-	1,153,963
Total Expenses	3,971,531	-	3,971,531	1,225,034	-	1,225,034	(990)	5,195,575
<b>CHANGE IN NET ASSETS</b>	240,615	(227,842)	12,773	18,199	-	18,199	-	30,972
Net Assets - Beginning	791,300	227,842	1,019,142	30,526	-	30,526	-	1,049,668
<b>NET ASSETS - ENDING</b>	<u>\$ 1,031,915</u>	<u>\$ -</u>	<u>\$ 1,031,915</u>	<u>\$ 48,725</u>	<u>\$ -</u>	<u>\$ 48,725</u>	<u>\$ -</u>	<u>\$ 1,080,640</u>